

# What's in it for an IC professional like me?



## It's simply simple.

Following the success of our smile conferences that attracted hundreds of delegates each year, simplyIC was born to continue to reach our growing audience. With 3 focused streams, simplyIC provides insights and knowledge that can be implemented in your role to inspire success. The sessions are accredited by CIPR and delegates can claim 10 CPD points towards their qualification for attending.

Taking place in the heart of London, simplyIC boasts two days of case studies, keynote presentations and vendors, allowing you to get up close and personal to the professionals behind the platforms as well as building new connections. With major sponsors such as Microsoft, you will get to know the latest updates and trends directly, keeping you ahead of the game. Other sponsors at our events include Beezy, Lumapps, Speakap and Fresh Intranets who are leaders in their field.

At our last event we got everyone talking when we were trending on twitter! This shows there is a real sense of community at our events and what our delegates learn with us, is just too good that it has to be shared. Don't just take our word for it, **see what delegates have had to say about our events:**

Such a great event and thanks for having me. So much valuable content and lots of reflection going on now! – Kate Haddon, Atkins

Thanks again for the conference and in particular the IC strategy session, it was sooo helpful and perfect timing for us as ours is under major review- Jo Hobbs, Ocado

It was one of the most organised conferences I've been to, and I've been to a lot!- Peter Lyons, colleague communication business partner, British Airways

**All presentations can be downloaded from the simply communicate website after the event.**

**For more information or to discuss this opportunity, please contact simply's partner and relations Patrick Moss at [patrick.moss@simply-communicate.com](mailto:patrick.moss@simply-communicate.com)**

